



THE AFRICAN CAPACITY
BUILDING FOUNDATION

FONDATION POUR LE RENFORCEMENT
DES CAPACITÉS EN AFRIQUE

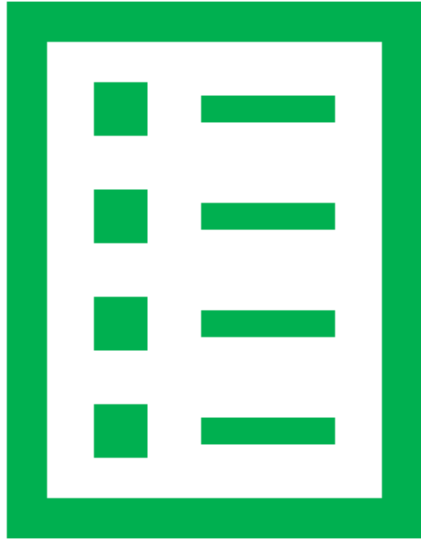
BROWN BAG SEMINAR ON

ACBF Training Programme on Capacity Development in Africa

12 September 2017

Knowledge and Learning Department





Outline

1. Why this program?
2. Objectives
3. Focus areas and target audience
4. Mode of delivery
5. Partnerships
6. Implementation plan
7. Cost/revenue for the pilot phase
8. Sustainability



1. Why this program?



- **Capacity is still a constraint** to address the development challenges on the continent (training being a critical avenue to overcome them)
- **Strong experience of ACBF** in building capacity of individuals and institutions
- Many ACBF publications have called for **delivery of thematic training** to individuals and institutions – to translate knowledge & experience into skills
- Alignment with ACBF **Strategy 2017-2021**
- Potential for **resource mobilization**
- Reaffirmation of **ACBF leadership** – premier institution for CB in Africa



2. Objectives



- **Build the capacity of human resources** of government, regional and continental bodies as well as non-state actors on specific topics that match their needs and reinforce policy design and implementation
- Provide a **continuous and sustainable capacity development mechanism** in support of the implementation of the various strategies and policies put in place for Africa's socio-economic transformation
- **Implement policy recommendations** from ACBF publications (eg. Africa Capacity Reports) that can be addressed through training (short- and long-term)
- **Mobilize financial resources** in line with ACBF's new business model



3. Focus areas and target audience

Potential Focus areas

- Agenda 2063
- SDGs in the context of Agenda 2063
- Science, technology and innovation
- Domestic resource mobilization (focus on how to tap the informal sector)
- Regional integration
- Natural resource management
- Agriculture and food security
- Infrastructure development and financing
- Capacity needs assessment
- Macroeconomic management
- Financial management
- Policy research and analysis
- Contract negotiation
- Knowledge management

Target audience

- African government agencies and public institutions
- Local governments
- African Union and its organs
- Regional economic communities
- Other regional bodies
- Civil society organizations
- Private sector
- Development partners
- Individuals



4. Mode of delivery

Based on ACBF Training Catalog + On-demand training



Face-to-face training

At ACBF offices, nat. or reg. level, use of existing networks and new partnerships



Online training

Depends on training content & requirements, cost reduction, large audience, flexibility, partnership with edX.



Blended learning

Combination of face-to-face and online training. Also reduces costs and increases interaction btw participants



5. Partnerships

STAKEHOLDERS	ADDED VALUE	EXAMPLES OF STAKEHOLDERS
Training institutes	Develop joint training programs - Extend coverage of training topics	United Nations Institute for Training and Research, IMF Institute for Capacity Development, DiploFoundation, edX
Academia/think tanks	Provide knowledge and expertise - Express capacity needs and demand training programs - Host national or regional training programs	National universities, Regional training centers, Think tanks
Bilateral and multilateral partners	Sponsor training programs	AfDB, World Bank, UN agencies, ECA, Bilateral partners (AFD, DfID, USAID, etc.)
Governments	Sponsor training programs - Express capacity needs and demand customized training programs	Ministries, Departments, Agencies
AU and its organs/Regional economic communities		SADC, COMESA, EAC, ECOWAS
Private sector		Private companies, Association of private companies
ACBF network	Express capacity needs and demand customized training programs - Provide know-how	Expert database, SSG, PIC, ATTN



6. Implementation plan

Planning phase (Until September 2017)

- Drafting of concept note
- Development of a marketing and communication plan
- Initial discussions with potential funding agencies
- Market survey with potential participants

Pilot phase (Sept. 2017 – June 2018)

- Identification of 2-3 training topics (focus on demand driven)
- Development of curricula and training materials
- Recruitment of training experts and facilitators
- Setting up of the online training platform
- Development of 2-3 training events
- Evaluation of the pilot phase
- Drafting of a project proposal

Implementation phase (from July 2018)

- Official launch of the program
- Full-scale implementation of the program



7. Cost/revenue for the pilot phase

Scenario

2 face-to-face training sessions (5 days per session)

2 online training sessions (4-6 weeks per session)

25 participants for face-to-face training and 50 participants for online training

\$2,000 per participant for face-to-face training

\$1,000 per participant for online training

COSTS	Total (USD)
Development of curricula and training materials	32 000
Marketing	10 000
Experts	80 000
Training/conference package	36 700
Online platform costs	15 000
Coordination fees	21 000
Total costs	194 700



REVENUES	Total (USD)
Participation fees for face-to-face training	100 000
Participation fees for online training	100 000
Total revenue	200 000
Margin	5 300
Margin if this pilot is repeated once	52,300



8. Sustainability



- **Technical and policy relevance.** Topics should match an existing and growing demand (institutions and individuals are keen to learn about and are ready to pay for).
- **Strong partnerships with institutions.** Make training offers to institutions which can sponsor their staff or clients to participate.
- **Showing impact.** Continuously capture and show the impact of the training program to increase the relevance of the program.
- **Qualified trainers.** Drawn from ACBF staff, networks, and world-known experts.
- **Develop long term training programs.**





Our Questions for You!

- How best can this program be developed and implemented?
- What would you recommend as way forward?
- What is your contribution/role for an effective delivery of the program?

